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**Andrew Deutscher**  
Vice President,  
Business Development



Andrew Deutscher is Vice President of Business Development at The Energy Project, a company that helps individuals and organizations fuel energy, engagement, focus and productivity by harnessing the science of high performance.



Andrew has delivered keynotes and programs for companies such as PriceWaterhouse Coopers, Lego, GE Healthcare, Genentech and Franklin Healthcare. Andrew has also worked with the leading online research firm, Borrell and Associates, to provide both sales and online marketing training.

At Sony Pictures, where he served for five of his ten years as a Senior Vice President of Sales, Andrew regularly gave sales presentations to major broadcast companies and was responsible for training local TV station salespeople.

Andrew has served as a speaker and moderator at many industry associations including the New York State Broadcasters Association and the National Association of Broadcasters. He is also a regular guest lecturer to students at the University of Georgia MBA program, and has spoken about leadership at universities including NYU and Syracuse.

Andrew graduated from Syracuse University, with a BS in a dual major in Public Relations and Marketing. He lives in Atlanta with his wife and two sons.

