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Tony Schwartz

President & CEO



Tony Schwartz is Founder and CEO of The Energy Project, a company that helps individuals and organizations fuel energy, engagement, focus and productivity by harnessing the science of high performance.



Tony's most recent book, *Be Excellent At Anything: The Four Keys to Transforming the Way We Work and Live*, was published in May 2010 and became an immediate New York Times and Wall Street Journal bestseller. His previous book, *The Power of Full Engagement: Managing Energy Not Time*, co-authored with Jim Loehr, spent four months on the New York Times bestseller list and has been translated into 28 languages.

Tony is a frequent contributor to the Harvard Business Review, and is one of HBR.org's most popular bloggers. His most recent HBR article, *The Paradox of Productivity: How Sony Pictures Gets More Out of Employees By Demanding Less* was published in May, 2010. He also writes for numerous other publications, including the New York Times.

Tony began his career as a journalist. He has been a reporter for the New York Times, an editor at Newsweek, a staff writer at New York and Esquire, and a columnist for Fast Company. He also co-authored the #1 worldwide bestseller *The Art of the Deal* with Donald Trump, and wrote *What Really Matters: Searching for Wisdom in America*.

Tony has delivered keynotes to audiences around the world and has worked with leaders at dozens of organizations including Apple, Ford, Google, Goldman Sachs, Intel, Ernst & Young, Kraft, Wells Fargo and Oracle, as well as the Los Angeles Police Department, the Cleveland Clinic and the National Security Agency.

