



## TONY SCHWARTZ

### PRESIDENT AND CEO

Tony Schwartz is founder and CEO of The Energy Project, a company that helps individuals and organizations fuel energy, engagement, focus and productivity by drawing on the science of high performance. Tony has written four bestselling books. His most recent one, *The Way We're Working Isn't Working*, was published in May and is already a New York Times and Wall Street Journal bestseller. His previous book, *The Power of Full Engagement: Managing Energy Not Time*, co-authored with Jim Loehr, has been translated into 28 languages.

Tony has also published widely about leadership, engagement and culture change. His most recent article, in the June Harvard Business Review, is titled "The Paradox of Productivity: How Sony Pictures Gets More Out of Employees by Demanding Less." Tony began his career as a journalist. He was a reporter for the New York Times, an Associate Editor at Newsweek, a staff writer at New York and Esquire magazines and a columnist for Fast Company. He co-authored the #1 worldwide bestseller *The Art of the Deal* with Donald Trump and also wrote *What Really Matters: Searching for Wisdom in America*.

Tony has delivered keynotes to audiences around the world and has done leadership work with senior executives at dozens of companies including Google, Apple, Sony, Ford, Wells Fargo, Citibank, Gillette and Barclays Capital, as well as the Los Angeles Police Department, the Cleveland Clinic, Harvard Business School and the National Security Agency. He has also served as an executive coach to more than two dozen CEOs and senior leaders.

Tony lives in New York City with his wife Deborah, a psychoanalyst. They have two daughters, Kate, a theater director, and Emily, who works at the Energy Project.